



## **Invitation to New Parishioners to Pledge**

Throughout the five-year pledge fulfillment period, new parish families should be given the opportunity to participate in Love One Another. We suggest a semi-annual in-pew appeal to new parishioners. The following announcement will welcome new families into the Archdiocesan family and remind all families of the importance of their commitment to the campaign.

### **Sample Pulpit Announcement and New Parishioner Appeal**

Recently, our parish participated in the Love One Another Campaign along with all other parishes in the Archdiocese of Milwaukee. Together, through Love One Another, we will:

- ♥ Strengthen every parish.
- ♥ Increase vital ministries serving thousands each year.
- ♥ Support education and formation for our children.
- ♥ Grow charitable outreach of the Church to those in need.
- ♥ Support our priests, deacons, seminarians, and lay ministers.

From the onset of the campaign, parishioners responded with remarkable generosity. Families in each parish stepped forward to make their best pledges payable over five years. I am honored that [#HOUSEHOLDS] participated at [PARISH NAME].

Not only did we reach our [\$GOAL], but we also surpassed it and raised [\$PARISH TOTAL.] We retain 60% of the funds raised up to our goal and even more of the funds raised over goal. Once all pledges are fulfilled, our parish will receive [\$PARISH SHARE] for the local needs we identified in our case statement: [LOCAL NEEDS]. I thank all those who participated in Love One Another.

Your dedication and commitment through your contribution to this campaign will have a significant impact on so many important ministries—helping our local Catholic communities and beyond.

At this time, we would like to invite all new parish households to consider a five-year pledge to the Love One Another Campaign.

Ushers are handing out Love One Another envelopes [HOLD UP THE ENVELOPE]. I now invite every new family to take an envelope and complete the following steps:

- ♥ After you have printed your name and address, indicate the amount of your pledge and the payment schedule you prefer. Remember, these pledges are payable over a five-year period, and pledges are not legally binding. They are made in good faith and may be altered at any time if your personal situation changes.
- ♥ [HOLD UP THE ENVELOPE] Please take a moment and review the example pledges.
- ♥ Please select one of the suggested pledge levels. The average pledge to our campaign has been \$[AVERAGE PLEDGE] which is [\$MONTHLY PAYMENT] each month.
- ♥ Please be sure to write the total amount of your pledge on the line provided.
- ♥ Finally, check how you would like to make payments on your pledge — yearly or monthly or other. The Archdiocese will send reminders based on your preference.
- ♥ If you are unable to decide now, please mark the card appropriately.
- ♥ Please seal the envelope and pass it to the aisle. Ushers are making their way around to collect all completed cards.
- ♥ Thank you! I will announce our updated campaign totals at all Masses next weekend.

**Now let us pray together the campaign prayer.**

Almighty and ever-living God,  
we thank you for your blessings in our life.  
We praise you for your goodness and generosity.  
Help us to live as stewards of your grace and love,  
that through prayerful work and sacrifice we may bring your love to our families,  
parish, and community.

We humbly pray for strength and fortitude to follow your great commission: to go make  
disciples of all people, living our faith through word and deed.  
Inspire in your people generous hearts to strengthen the mission of our parish, to serve those in  
need, to support vocations, and to educate our children through  
the Love One Another Campaign.

Guide us in this important campaign, watch over our efforts to help build your Kingdom here on  
Earth, and give us joy in serving You and Your Church now and forever.

Amen.