



Wave 2 Parish Campaign Preparation

Archdiocese of Milwaukee

May 2022

Opening Prayer – Welcome



Almighty and ever-living God,
we thank you for your blessings in our life.
We praise you for your goodness and generosity.
Help us to live as stewards of your grace and love,
that through prayerful work and sacrifice we may bring your
love to our families, parish, and community.

We humbly pray for strength and fortitude to follow your
great commission: to go make disciples of all people, living
our faith through word and deed.

Inspire in your people generous hearts to strengthen the
mission of our parish, to serve those in need, to support
vocations, and to educate our children through the Love
One Another Campaign.

Guide us in this important campaign, watch over our
efforts to help build your Kingdom here on Earth, and give
us joy in serving You and Your Church now and forever.

Amen.

Today's Agenda

- ♥ Lunch
- ♥ Campaign Prayer & Comments Andy
- ♥ Love One Another Case Updates Andy
- ♥ Campaign Progress Andy
- ♥ Pastor's Role for a Successful Campaign Andy
- ♥ Stewardship Cindy
- ♥ Pastor Testimonial Guest
- ♥ Campaign Plan & 80:20 Rule Mark
- ♥ Volunteer Recruitment Mark
- ♥ Resources Mark
- ♥ Meeting Dates Mark
- ♥ Questions All
- ♥ Closing Prayer
- ♥ Campaign Video (optional)

Love One Another Case Updates

- ♥ \$150 million goal
 - ♥ Catholic Social Responsibility
 - ♥ Parishes and Schools in Need
 - ♥ Rural Parishes
 - ♥ Campus Ministry

Campaign Progress

- ♥ Pilot Parish Wave Pledged: \$11.7 million (on \$10.1 million goal—116%)
- ♥ Wave 1 Pledged to date: \$16.9 million (81% of goal)
- ♥ Total Raised to Date: \$35.8 million
- ♥ Wave 2:
 - ♥ 60 Parishes
 - ♥ \$54.6 Million Goal

Role of Pastors & Directors

- ♥ Good faith effort.
 - ♥ Lead by example, be present and engaged
 - ♥ Speak positively from the pulpit
 - ♥ Meet regularly with assigned campaign staff
 - ♥ Recruit volunteers
 - ♥ Personal visits
- ♥ Pastor Testimonial

Stewardship in the Campaign

Letter from Archbishop ListECKi

- ♥ Mailed to all households late August.
- ♥ Announces the campaign.
- ♥ Touches on
 - God Loves You
 - Love God
 - Love One Another.

Stewardship in the Campaign

- ♥ Recruit Lay Witness Speakers
 - Speakers at every Mass
- ♥ Train the Lay Witness Speakers
 - June or August
- ♥ Lay Witness Talks
 - Begin late August 2022

Stewardship in the Campaign

Why Lay Witness Speakers?

People need to know:

- ♥ God loves them.
- ♥ He is there to help them with their struggles, fears and worries.
- ♥ Prayer is our connection to God.

Hearing “real people” share their faith will encourage others!

Stewardship in the Campaign

Who makes an excellent Lay Witness speaker?

Those who:

- ♥ Live their lives knowing God loves them.
- ♥ Give of themselves in every aspect of stewardship.
- ♥ Practice their faith passionately.

Lay Witness Speakers

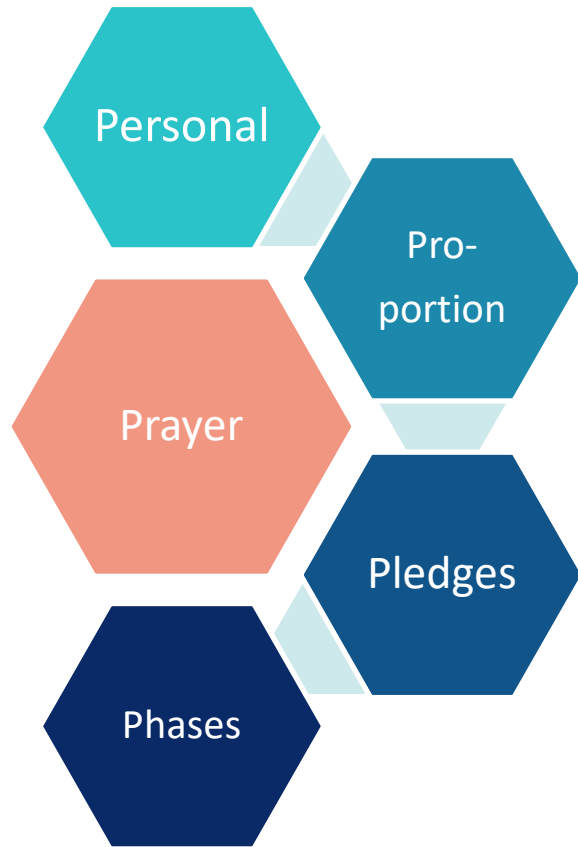
Role

- ♥ Share how they incorporate their Catholic faith into their daily lives.
- ♥ Encourage others to think about how THEY might engage more in their faith.

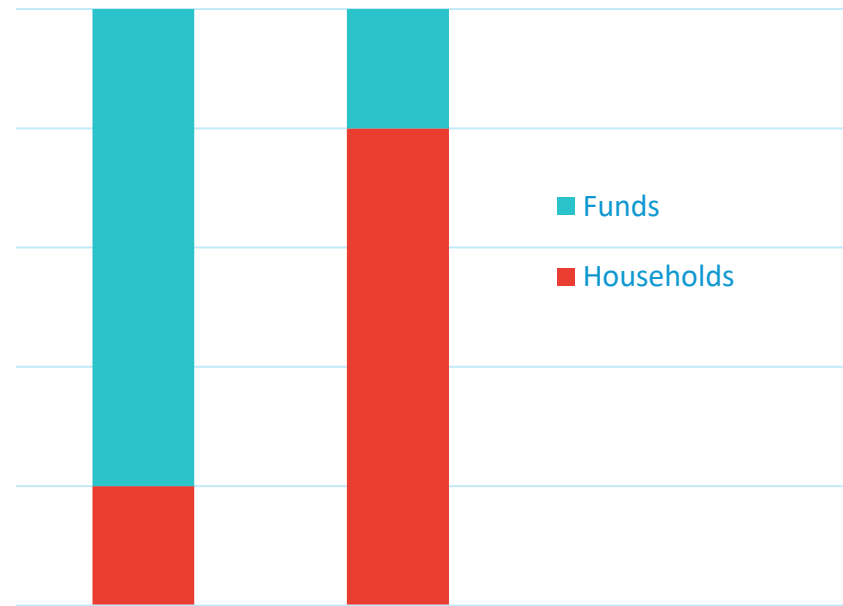
Tips for Lay Witness Talks

- ♥ **PRAYER** first!
- ♥ 3-minute talk.
- ♥ How they live their faith through **ONE** of:
 - Prayer
 - Time
 - Talent
 - Treasure
- ♥ “Why is faith important to you?”
- ♥ Keep it simple
- ♥ Provide a challenge at the end.
- ♥ **Pastor/Parish Director should review the talking points.**

Plan and 80:20 Rule



80% of funds given by
20% of households



Love One Another Resources

- ♥ Campaign Video
- ♥ Campaign Website: www.loveoneanothermke.org
- ♥ Parish Communication Guide
- ♥ Parish Customized Letters, Brochures and more
- ♥ Parish Campaign Directors
- ♥ Pastors and Parish Directors Advisory Committee
- ♥ Weekly Activity Memos

Meeting Dates

All Meetings are 6:00PM-7:30PM

Attend one Stewardship Training

- June 9: Pastoral Center, St. Francis
- August 16: Holy Family, Fond du Lac
- August 18: St. Charles Borromeo, Burlington

Attend one Launch Meeting with Archbishop ListECKI

- July 21: Italian Community Center, Milwaukee
- July 27: Racine (TBD)
- August 9: Holy Family, Fond du Lac



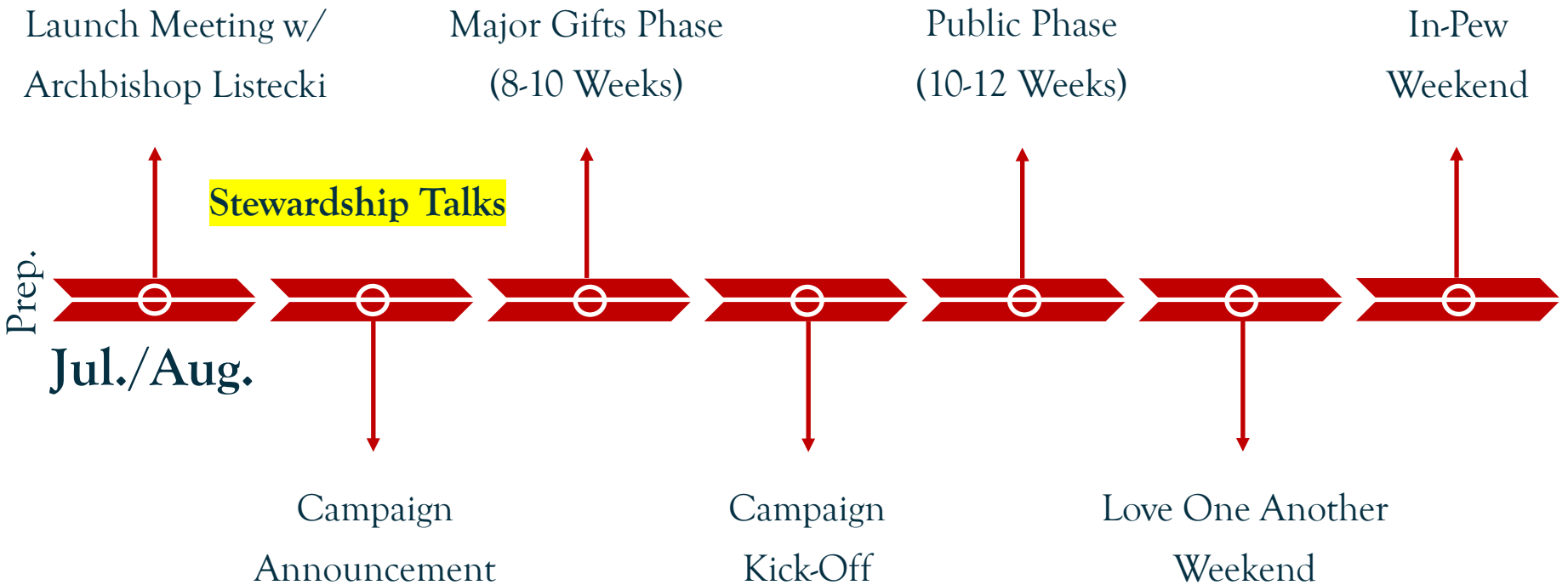
Special Note

If a parish has an urgent and significant local need discuss campaign support with Andy Gaertner so that appropriate arrangements can be made.



Questions?

Love One Another Timetable



Campaign Co-Chairs (2 or 3)

Identification and Recruitment

- ♥ Significant financial supporters.
- ♥ Well-recognized parish leaders.
- ♥ With pastors identify prospective major donors to visit.
- ♥ **Help pastors recruit 25 to 40 households to attend Launch meetings w/ Archbishop ListECKi.**
- ♥ Participate in weekly campaign meetings.
- ♥ Speak from the pulpit when asked.
- ♥ Advocate for support of the campaign.