



Love One Another Campaign Memo #14

TO: Pilot Parish Leaders
FROM: Campaign Team
DATE: October 15, 2021

Pilot Wave Pledge Total: \$6,538,859
% Wave Goal: 65%

Campaign Updates and Highlights

- ♥ Pilot parishes received new pledges this week totaling nearly \$500,000.
- ♥ Nearly 820 families have been visited by pilot parish teams.
- ♥ The wave has surpassed \$6.5 million to date from the first 534 families to pledge—the first 7% of households in the pilot parishes to participate.
- ♥ The average pledge in the pilot parishes to date is more than \$12,200. This is a little more than \$200 per month for 60 months on average—still quite strong!
- ♥ Two pilot parishes have surpassed their goals, a third has reached 90% of goal, and all continue making progress toward their goals each week.

Pre-Love One Another Weekend October 24-25

Love One Another Weekend, October 30-31, is intended to serve as a focal point for parishioners to prayerfully discern and decide on their best pledges to the campaign. All parishioners who have not yet made their pledges are asked to return their completed pledge cards to Mass or the parish office.

For the weekend to be successful requires some preparation. The weekend of October 24-25 is Pre-Love One Another Weekend, an opportunity to set the stage for a successful Love One Another appeal.

Please consult with your parish campaign director and the Parish Communications Guide for more assistance and information.

- Parishes may enlist volunteers to make witness talks at each Mass. These may entail:
 - The speakers' passion for the campaign and the impact it will have at the parish and throughout 10 counties of southeastern Wisconsin.
 - How Love One Another is an opportunity to deepen one's faith through the discipleship of stewardship.
 - The campaign is a chance for fellow parishioners to grow in community while helping advance the mission and ministries of the Church.
- The parish website, social media, bulletin, and pulpit announcements can be used to inform folks of the upcoming Love One Another Weekend.

- Volunteer teams should continue to contact folks who have yet to make their pledges by telephone, email, and text follow-ups, reminding them that October 30-31 is when they should bring their pledge cards to Mass or the parish office.
- Parishes can create a poster or sign indicating progress toward goal, the percentage of households participating, average pledge, and photos or drawings of parish projects to be funded through the campaign.
- Please note Love One Another Weekend is a focal point. It is not the conclusion of the campaign.

Upcoming Key Dates and Activities

Please note these campaign dates and activities :

- Volunteer Meeting #13, Report Meeting/Telephone Follow Up Calls
- Pre-Love Another Weekend—October 24 & 25
 - Parish Communications Guide, Scripts & Speaking Notes #8
 - Parish Communications Guide, Bulletin item #6
- Love One Another Weekend—October 30 & 31
 - Parish Communications Guide, Scripts & Speaking Notes #9
 - Parish Communications Guide, Bulletin item #7
- Campaign Prayer and Prayers of the Faithful at all Masses
- Optional parish reception

“We give thanks to God always for all of you, remembering you in our prayers, unceasingly calling to mind your work of faith and labor of love and endurance in hope of our Lord Jesus Christ, before our God and Father”

1 Thessalonians 1:2-3



Members of the Campaign Team at St. Joseph, Grafton ready for Pre-Love One Another Weekend

Thank you for all you do for your parish community, the Church, and the success of the Love One Another Campaign!