



Love One Another Campaign Memo #15

TO: Pilot Parish Leaders
FROM: Campaign Team
DATE: October 22, 2021

Pilot Wave Pledge Total: \$7,198,909
% Wave Goal: 71%

Campaign Updates and Highlights

- ♥ Pilot parishes received new pledges this week totaling \$661,000, the greatest weekly increase to date!
- ♥ More than 925 families and individuals have been visited by pilot parish teams.
- ♥ The wave has surpassed \$7 million to date from the first 650 families to pledge—the first 8% of households in the pilot parishes to participate.
- ♥ The average pledge in the pilot parishes to date is still more than \$11,000.

Love One Another Weekend October 30-31

Love One Another Weekend is intended to serve as a focal point for parishioners to prayerfully discern and decide on their best pledges to the campaign. All parishioners who have not yet made their pledges are asked to return their completed pledge cards to Mass or the parish office.

This weekend October 23-24 is Pre-Love One Another Weekend, an opportunity to set the stage for a successful Love One Another Weekend appeal.

Please consult with your parish campaign director and the Parish Communications Guide for more assistance and information.

- Parishes may enlist volunteers to give witness talks at each Mass. These may entail:
 - The speakers' passion for the campaign and the impact it will have at the parish and throughout 10 counties of southeastern Wisconsin.
 - How Love One Another is an opportunity to deepen one's faith through the discipleship of stewardship.
 - The campaign is a chance for fellow parishioners to grow in community while helping advance the mission and ministries of the Church.
- The parish website, social media, bulletin, and pulpit announcements can be used to inform folks of the upcoming Love One Another Weekend.
- Volunteer teams should continue to contact folks who have yet to make their pledges by telephone, email, and text follow-ups, reminding them that October 30-31 is when they should bring their pledge cards to Mass or the parish office.

- Parishes can create a poster or sign indicating progress toward goal, the percentage of households participating, average pledge, and photos or drawings of parish projects to be funded through the campaign.
- Please note Love One Another Weekend is a focal point. It is not the conclusion of the campaign.

Upcoming Key Dates and Activities

Please note these campaign dates and activities :

- **Volunteer Meeting #14, Report Meeting/Telephone Follow Up Calls**
- **Pre-Love Another Weekend—October 23 & 24**
 - Parish Communications Guide, Scripts & Speaking Notes #8
 - Parish Communications Guide, Bulletin item #6
- **Love One Another Weekend—October 30 & 31**
 - Parish Communications Guide, Scripts & Speaking Notes #9
 - Parish Communications Guide, Bulletin item #7
- Campaign Prayer and Prayers of the Faithful at all Masses
- Optional parish reception

“Each with his own gift, in proportion to the blessing which the LORD, your God, has given to you.”

Deuteronomy 16:17

Thank you for all you do for your parish community, the Church, and the success of the Love One Another Campaign!