



Love One Another Campaign Memo #17

TO: Pilot Parish Leaders
FROM: Campaign Team
DATE: November 5, 2021

Pilot Wave Pledge Total: \$8,522,498
% Wave Goal: 84%

Campaign Updates and Highlights

- ♥ Pilot parishes received new pledges this week totaling nearly \$660,000
- ♥ Four pilot parishes have met or exceeded their goals.
- ♥ More than 1,150 families and individuals have been visited by pilot parish teams.
- ♥ At least 3,000 families have received follow up telephone calls from parish volunteers.
- ♥ The wave has surpassed \$8.5 million to date from the first 900 families to pledge—the first 12% of households in the pilot parishes to participate.
- ♥ The average pledge in the pilot parishes to date is still more than \$9,500.

What parishes should be doing now...

All pilot parish households should have received their invitations to participate in the campaign via either:

- A personal visit
- A parish reception
- A mailing from the pastor/parish director (sent by the Archdiocese)
- From the pulpit
- Virtually and through social media

Pilot parishes should be working on helping their members make prayerful decisions about their best pledges.

- **Follow up with those whose decisions are pending.** Let them know how well the campaign is proceeding in the parish and throughout the pilot wave.
- Let folks know **their gifts are needed and will have even greater impact** at the parish as the goal is met and exceeded. Please remember:
 - Parishes receive 60% of funds raised up to goal, 80% of funds between 100% and 125% of goal, and 100% of funds raised over 125% of goal.
 - The needs of the parish and the local Church exceed what is stated in the campaign case. Project costs will go up over time and not every pledge will be fulfilled.
- Announce campaign milestones, achievements, and progress to goal. **People want to be part of a successful effort.**

Upcoming Key Dates and Activities

Please note these campaign dates and activities :

- Second mailing to Special and General pledge households: all parishes have been mailed as of this week.
- Parish Communications Guide, **Scripts & Speaking Notes #5—Pulpit Progress Report**

- Campaign Prayer and Prayers of the Faithful at all Masses
- Optional parish reception

**"For nothing will be impossible for God."
Luke 1:37**

Thank you for all you do for your parish community, the Church, and the success of the Love One Another Campaign!