



## CAMPAIGN MEMO #2

**TO:** Pilot Parish Leaders  
**FROM:** Campaign Team  
**DATE:** July 23, 2021

**Pilot Wave Goal:** \$11,523,286  
**Pilot Wave Pledges:** \$3,787,070  
**% Wave Goal:** 33%

### An Exciting Time

The pilot parish wave is ready to begin fundraising activity again after a long break. The campaign team is ready to assist you in every way possible to achieve your goals. Please contact us at 414-769-3459 or [loveoneanother@archmil.org](mailto:loveoneanother@archmil.org), or you may directly contact your parish campaign director at the following:

Mark Berlyn: 314-750-5606 cell; [berlynm@archmil.org](mailto:berlynm@archmil.org)

Austin Fanburg: 207-272-7276 cell; [fanburga@archmil.org](mailto:fanburga@archmil.org)

Avi Madala: 202-706-3700 cell; [madalas@archmil.org](mailto:madalas@archmil.org)

Liza Ziegler: 312-286-4277 cell; [zieglerl@archmil.org](mailto:zieglerl@archmil.org)

### Continued Campaign Preparation

Members of the campaign team have met with pilot parish leaders to introduce your parish campaign directors in person and continue preparation for the first meetings with parish campaign volunteers. Our goal has been for you to have a full understanding and comfort with the campaign plan and timeline and to answer any remaining questions prior to the start of active fundraising in your parish.

Items to complete have included:

- Finalize parish case statements
- Finalize parish roster coding for pledge requests
- Recruit sufficient numbers of volunteers to attend the orientation meeting
- Schedule initial set of pledge request meetings with prospective major donor families
- Review campaign timeline
- Review campaign materials
- Train how to make the pledge request
- Collect volunteers' Email addresses

## Volunteer Orientation

Next week we begin holding volunteer orientation meetings at several of the pilot parishes. This is an opportunity for volunteers to learn about or refresh their knowledge of the campaign case for support at the parishes and throughout the 10 counties of southeastern Wisconsin. We will also cover their roles as volunteers, the parish campaign plan and timeline. Finally we will work to ensure all have the opportunity to discuss their own campaign pledges with a parish leader. Please continue to recruit volunteers to this meeting over the weekend and into next week.

## Upcoming Key Dates

Please note these important campaign dates for the next few weeks:

- **Campaign Announcement Letter mailed (to all pilot parish families): July 28**
- **Volunteer Meeting #1, Orientation: Week of July 26 or August 2**
- **Volunteer Meeting #2, Training & Assignment: Week of August 2 or 9**

## Pilot Parishes

Please note the following reflects only pledges received by the archdiocesan development office as of the pause in campaign activity in March 2020.

Parish	Pastor / Parish Director	Parish Goal	Raised To-Date
Cathedral of St. John the Evangelist - Milwaukee	Bishop Jeffrey Haines	\$850,584	\$580,500
Good Shepherd - Menomonee Falls	Dcn. Sandy Sites	\$742,438	\$120,820
Sacred Heart - Racine	Fr. Ricardo Martin	\$694,394	\$492,100
St. Alphonsus - New Munster	Fr. Art Mattox	\$275,000	\$44,400
St. Francis Borgia - Cedarburg	Fr. Patrick Burns	\$2,290,042	\$1,235,900
St. James - Menomonee Falls	Dcn. Sandy Sites	\$1,446,516	\$48,200
St. John the Evangelist - Greenfield	Fr. Michael Merkt	\$1,201,672	\$321,000
St. John the Evangelist - Twin Lakes	Fr. Art Mattox	\$298,908	\$28,400
St. Joseph - Grafton	Ms. Brenda Cline	\$1,603,435	\$335,250
St. Joseph - Lyons	Fr. Jim Volkert	\$194,992	\$77,000
St. Monica - Whitefish Bay	Fr. Paul Hartmann	\$1,925,585	\$603,500
<b>TOTALS:</b>		<b>\$11,523,566</b>	<b>\$3,887,070</b>

*Thank you for all you do for your parish community, the Church, and the success of the Love One Another Campaign!*