



### **CAMPAIGN MEMO #3**

**TO:** Pilot Parish Leaders  
**FROM:** Campaign Team  
**DATE:** July 30, 2021

**Pilot Wave Goal:** \$11,523,286  
**Pilot Wave Pledges:** \$3,887,070  
**% Wave Goal:** 33%

#### **Continued Campaign Preparation**

Preparation continues for the first meetings with parish campaign volunteers.

Items to complete have included:

- Recruit sufficient numbers of volunteers to attend the orientation and training and assignment meetings.
- Schedule initial set of pledge request meetings with prospective major donor families
- Review campaign timeline
- Review campaign materials
- Train how to make the pledge request
- Collect volunteers' Email addresses

#### **Volunteer Orientation and Training and Assignment Meetings**

Next week we continue holding volunteer orientation meetings at several of the pilot parishes and begin volunteer training and assignment meetings at other pilot parishes. Please continue to recruit volunteers to these meetings over the weekend and into next week. The ideal number of volunteers is one for every five(5) parish families identified to be visited personally.

#### **Upcoming Key Dates**

Please note these campaign dates for the next few weeks. There is some flexibility with scheduling these dates based on readiness coming out of the summer months as families return from vacation and depending on other parish events. Please consult your parish campaign director.

- **Campaign Announcement Letter mailed (to all pilot parish families): August 5 (please note this date has changed from July 28).**
- **Pulpit campaign announcement: at Mass beginning the weekend of July 31 & August 1 or as determined with your parish campaign director.**
- **Volunteer Meeting #1, Orientation: Week of August 2 for those pilot parishes which did not hold this meeting the week of July 26.**

- **Volunteer Meeting #2, Training & Assignment:** For most pilot parishes, the weeks of August 2 or August 9

### Pilot Parishes

Please note the following reflects only pledges received by the archdiocesan development office as of the pause in campaign activity in March 2020.

Parish	Pastor / Parish Director	Parish Goal	Raised To-Date
Cathedral of St. John the Evangelist - Milwaukee	Bishop Jeffrey Haines	\$850,584	\$580,500
Good Shepherd - Menomonee Falls	Dcn. Sandy Sites	\$742,438	\$120,820
Sacred Heart - Racine	Fr. Ricardo Martin	\$694,394	\$492,100
St. Alphonsus - New Munster	Fr. Art Mattox	\$275,000	\$44,400
St. Francis Borgia - Cedarburg	Fr. Patrick Burns	\$2,290,042	\$1,235,900
St. James - Menomonee Falls	Dcn. Sandy Sites	\$1,446,516	\$48,200
St. John the Evangelist - Greenfield	Fr. Michael Merkt	\$1,201,672	\$321,000
St. John the Evangelist - Twin Lakes	Fr. Art Mattox	\$298,908	\$28,400
St. Joseph - Grafton	Ms. Brenda Cline	\$1,603,435	\$335,250
St. Joseph - Lyons	Fr. Jim Volkert	\$194,992	\$77,000
St. Monica - Whitefish Bay	Fr. Paul Hartmann	\$1,925,585	\$603,500
<b>TOTALS:</b>		<b>\$11,523,566</b>	<b>\$3,887,070</b>

The campaign team is ready to assist you in every way possible to achieve your goals. Please contact us at 414-769-3459 or [loveoneanother@archmil.org](mailto:loveoneanother@archmil.org), or you may directly contact your parish campaign director at the following:

Mark Berlyn: 314-750-5606 cell; [berlynm@archmil.org](mailto:berlynm@archmil.org)

Austin Fanburg: 207-272-7276 cell; [fanburga@archmil.org](mailto:fanburga@archmil.org)

Avi Madala: 202-706-3700 cell; [madalas@archmil.org](mailto:madalas@archmil.org)

Liza Ziegler: 312-286-4277 cell; [zieglerl@archmil.org](mailto:zieglerl@archmil.org)

*Thank you for all you do for your parish community, the Church, and the success of the Love One Another Campaign!*