

CAMPAIGN MEMO #5

TO: Pilot Parish Leaders
FROM: Campaign Team
DATE: August 13, 2021

Pilot Wave Goal: \$11,523,286
Pilot Wave Pledges: \$3,887,070
% Wave Goal: 34%

Volunteer Training and Assignment Meetings

We continue holding volunteer training & assignment meetings at several of the pilot parishes and volunteer report meetings at other pilot parishes. Your parish campaign director has shared and reviewed with you and your parish campaign leaders prayer cards, meeting agendas, scripts, gift request packets and a volunteer guide. Please reach out to your parish campaign director with any questions, concerns or materials needs.

Several of the pilot parishes are finding it helpful and good stewardship practice to contact campaign donors who pledged prior to the Covid pause. These contacts can be used as check-ins on the wellbeing of the donors as well as opportunities to thank them again for their pledges and confirm the terms of their pledges. Please note donor pledge statements/payment reminders are scheduled to be mailed in the next few days.

Pilot parish volunteers are also following up with are those parishioners who were visited just prior to the Covid pause, asked for pledges, and have not yet received a follow-up contact. These parishioners are a great group to visit first as they have already been told the campaign story and asked to prayerfully consider their pledges. Of course, all visits and contacts with fellow parishioners are opportunities to inquire how they are faring and ask if there is anything the parish can do for them.

Volunteer Report Meetings

Once the parish has held its volunteer training and assignment meeting, volunteers should begin scheduling and conducting their first set of meetings with their assigned parish families. In many cases, parish pastors, directors and tri-chairs began making visits even earlier and may have new pledges to report.

Report meetings are integral to the parish campaign plan as they are opportunities to encourage scheduling and conducting visits, have questions answered, and receive tips on how to best ask for and receive pledges at your parish. Please review agendas, scripts, and materials for volunteer report meetings with your parish campaign director. The plan allows for alternating weekly report meetings in person at the parish and by virtual means. Report meetings are also opportunities for volunteers to accept new parish families to contact if they have already worked through their initial assignments.

Upcoming Key Dates

Please note these campaign dates:

- Volunteer Meeting #5, Report Meeting; week of August 23
- Volunteer Meeting #6, Report Meeting; week of August 30

Tips for Scheduling Campaign Visits

Making the call:

- *Introduce yourself*
- *You are calling on behalf your pastor/parish director to talk about the campaign*
- *State a couple of specific times you are available to meet*
- *You are excited to share more information on the campaign!*

Handling possible responses:

“I already know what my pledge is going to be. Could you please send me the materials in the mail?”

“I’m glad you are planning on participating in the campaign!
If it’s alright, I would still like to visit with you to talk more about the campaign and answer any questions you have. I’ve set aside two nights a week to visit with parishioners and it is no inconvenience to me. In fact, I would love to meet you!”

“I am hesitant about meeting in person.”

“We are doing these visits is to share why we are passionate about how the campaign will help us meet needs at our parish and strengthen ministries in the 10 counties of southeastern Wisconsin. **I have already met with other fellow parishioners and had great conversations. I’d love to do the same with you.** We can meet in the parish office, after Mass, or wherever you feel comfortable. Do you think you can find 30 minutes to talk this week?”

“I am very busy and will not have time to meet for several weeks.”

Ok! If I gave you a **call in two weeks**, do you think we could talk then about scheduling a visit?”

OR

“Would it be easier to meet at the parish **before or after Mass** on Sunday? What Mass do you usually go to?”

Pilot Parishes

The campaign team is ready to assist you in every way possible to achieve your goals. Please contact us at 414-769-3459 or loveoneanother@archmil.org, or you may directly contact your parish campaign director at the following:

Mark Berlyn: 314-750-5606 cell; berlynm@archmil.org

Austin Fanburg: 207-272-7276 cell; fanburga@archmil.org

Avi Madala: 202-706-3700 cell; madalas@archmil.org

Liza Ziegler: 312-286-4277 cell; zieglerl@archmil.org

Thank you for all you do for your parish community, the Church, and the success of the Love One Another Campaign!