

[View this email in your browser](#)



Wave 1 Parish Campaign Leaders - 4.29.2022

Wave 1 Goal:	\$20.9 MM
Wave 1 Pledges:	\$13.6 MM
% Wave Goal:	65%

Wave 1 Updates and Highlights

- Wave 1 parishes received **pledges totaling \$1.1 million** this week.
- The \$13.6 million to date comes from the first 1,579 Wave 1 households to pledge or 9% of registered households.
- The average pledge in the Wave 1 parishes to date is \$8,600—equal to \$140 a month for 60 months.
- Congratulations to Fr. Philip Reifenberg and St. Thomas Aquinas, Elkhart Lake for surpassing goal this week!
- **Six parishes have met or exceeded goal** and ten other parishes have achieved at least 75% of their campaign goals.

Wave 1 Parish Reception with Archbishop ListECKI

This past Monday nearly 180 Wave 1 parish pastors and Love One Another Campaign volunteers attended a reception with Archbishop ListECKI at the Italian Community Center.

Archbishop ListECKI gave an inspirational talk about the status of Archdiocesan ministries and Fr. Dave Reith expounded on the outreach ministries of Catholic Charities.

Each parish reported on its campaign progress with excitement and enthusiasm.



Love One Another Reception, April 25

What parishes should be doing now...

All pilot parish households should have received their invitations to participate in the campaign via either:

- A personal visit
- A parish reception
- A mailing from the pastor/parish director (sent by the Archdiocese)
- From the pulpit
- Virtually and through social media

Pilot parishes should be working on helping their members make prayerful decisions about their best pledges.

- **Follow up with those whose decisions are pending.** Let them know how well the campaign is proceeding in the parish and throughout the pilot wave.
- Let folks know **their gifts are needed and will have even greater impact** at the parish as the goal is met and exceeded. Please remember:
 - Parishes receive 60% of funds raised up to goal, 80% of funds between 100% and 125% of goal, and 100% of funds raised over 125% of goal.
 - The needs of the parish and the local Church exceed what is stated in the campaign case. Project costs will go up over time, and not every pledge will be fulfilled.
- Announce campaign milestones, achievements, and progress to goal. **People want to be part of a successful effort.**
- **Donor testimonials** can be powerful in helping parish households come to their decisions about their best campaign pledges.

- **Volunteer Report Meetings/Telephone Follow Up Calls**
- **Love One Another Weekend—May 7 & 8**
 - Parish Communications Guide, Scripts & Speaking Notes #9
 - Parish Communications Guide, Bulletin item #7
- Campaign Prayer and Prayers of the Faithful at all Masses
- Optional parish reception

“Yet, if we love one another, God remains in us, and his love is brought to perfection in us.”

1 John 4:12

Wave 1 Parish Report



Copyright © 2022, Archdiocese of Milwaukee, All rights reserved.

Phone: (414) 769-3459

Website: www.loveoneanothermke.org

Email: loveoneanother@archmil.org

