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## Wave 1 Parish Campaign Leaders - 5.13.2022

Wave 1 Goal:

\$20.9 MM

Wave 1 Pledges:

\$15.4 MM

% Wave Goal:

74%

## Wave 1 Updates and Highlights

- Wave 1 parishes received pledges this week totaling \$928,000.
- 12% of households have pledged so far with an average pledge of \$7,100.
- Congratulations to Fr. Justin Lopina and his two parishes Sacred Heart,
   Horicon and St. Matthew, Neosho for surpassing goal this week!
- Eleven of the Wave 1 parishes have met or exceeded goal.

## What parishes should be doing now...

Pulpit announcements reporting parish progress to date will help encourage volunteers, donors and those who are still praying about making their best campaign pledges. Be sure to highlight:

- Percent goal achieved. E.g. "Thanks be to God; already our parish has achieved 80% of its goal for the Love One Another Campaign."
- Average pledge—it helps to put the average pledge in terms of 60 months as in the fifth highlight bullet above. E.g. "to date (\_\_\_#\_\_) of our generous parishioners have made their best pledges to the Love One Another Campaign. Their pledges average \$100/month for the five years; an average total pledge of \$6,000!
- Thank those generous parishioners who have pledged, the campaign volunteers, and thank those praying about making their own best pledges. Remind all there is still time to participate, and their pledges will make a difference to the future of the parish and the local Church.

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 Follow up with those whose decisions are pending. Let them know how well the campaign is proceeding in the parish and throughout the Archdiocese.

- Let folks know their gifts are needed and will have even greater
   impact at the parish as the goal is met and exceeded. Please remember:
  - Parishes receive 60% of funds raised up to goal, 80% of funds between 100% and 125% of goal, and 100% of funds raised over 125% of goal.
  - The needs of the parish and the local Church exceed what is stated in the campaign case. Project costs will go up over time, and not every pledge will be fulfilled.
- Announce campaign milestones, achievements, and progress to goal.
   People want to be part of a successful effort.
- Donor testimonials can be powerful in helping parish households come to their decisions about their best campaign pledges.

Thank you for all you do for your parish community, the Church, and the success of the Love One Another Campaign!

"For nothing will be impossible for God." Luke 1:37

**Wave 1 Parish Report** 





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Volunteers from St Joseph and Annunciation Parish with Father Radetski.

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